A PEOPLE PROFILE GUIDE

Name of People Group:

Population:

Geographical Area:

Primary Language:

Primary Religion:

PEOPLE GROUP DESCRIPTION

LOCATION/ENVIRONMENT INFORMATION

Terrain and climate:

Affect of the terrain and climate on the people's lifestyle:

Are there any chronic natural disasters?

Do the people reside mostly in:
  Urban cities
  Towns
  Villages
  Farms

LANGUAGE/LITERACY INFORMATION

Primary Language:

Second Language:

Third Language:

Adult Literacy %:

How is literacy defined?
ECONOMICS

Does geography dictate the economic situation of the people?
How?

What is the status of distribution of wealth?

How does the economic status of the segment compare to that of the rest of the nation?

Principle Occupations:

Income Sources:

Products/Crafts:

Modernization/Utilities:

What economic trends appear to be underway?

LIVING CONDITIONS/COMMUNITY DEVELOPMENT STATUS

Food/Nutrition:

Shelter:

Clothing:
Health Care:

Water (Domestic/Agricultural):

Energy/Fuel/Electricity:

Mass communication:

Technological trends:

SOCIETY

Family Structures:

Neighbor Relations:

Rule/Authority/Selection:

Social Habits/Groupings:

Rate of adaptation to Change:
( ) Static  ( ) Slow  ( ) Medium  ( ) Rapid

Acculturation to National Society:
( ) Distant  ( ) Near  ( ) Semi

Self Image:
( ) Threatened  ( ) Depressed  ( ) Prestigious/Proud

Judicial System/Trial punishment:

Crisis/Conflicts - History/Status:

Celebrations/Recreation:
Art Forms:

Media (Radio/TV/Newspapers/Films/Videos/Recordings):

CHILDREN/YOUTH

Education/Type of Schooling:

Labor/Tasks:

Problems (Morality/Family/Insurrection/Etc.):

Greatest Needs:

RELIGION

Primary:
Secondary:
Tertiary:

Religious Practices/Ceremonies:

Redemptive Analogies/"Bridges":

Spiritual Climate/Openness:

Pastor/Evangelists to Population:

Missionaries to population:

Who is Jesus Christ to them?

% Believe Jesus is the Son of God.
% Believe Jesus is a Prophet, Teacher, a Good Man, but not God's Son.
% Believe Jesus is myth.
% Have never heard His name.
Total Number of Evangelicals:

Total Number of Evangelical churches:

Does this People have the Word of God Translated into their Mother Tongue?  
Where is it available?

Literacy Rate:

What Forms of Gospel Presentations are Available?  
Tape/CD  
Radio  
Literature  
Video  
Films  
Other ________________________________________________________

Are They Receptive to Change and to Christianity?

Do They Require Outside (Cross-Cultural) Assistance?

RECOMMENDED APPROACHES FOR GOSPEL

JESUS Video  
Home Bible Studies  
Cell Groups  
Special Recreation Events  
Music Concerts  
Other ________________________________________________________

ITEMS FOR PRAYER